# AGM London 2024

**Operations Summary** 





### What Defines Pragma?

A network is a group of two or more firms that are interconnected for the purpose of exchanging data and sharing resources.

Community

Significantly enhance referral and business opportunities by fostering collaboration, knowledge sharing, and trust among members

Marketing

Improving their international brand and presence Increasing market reach
Getting knew clients online (Lead Generation)

Business

International Desk Service with top quality peers (access the expertise you need) Contacts to increase business opportunities



### **Business Development**

#### 12 New firms and +1400 contacts done in 2023-2024

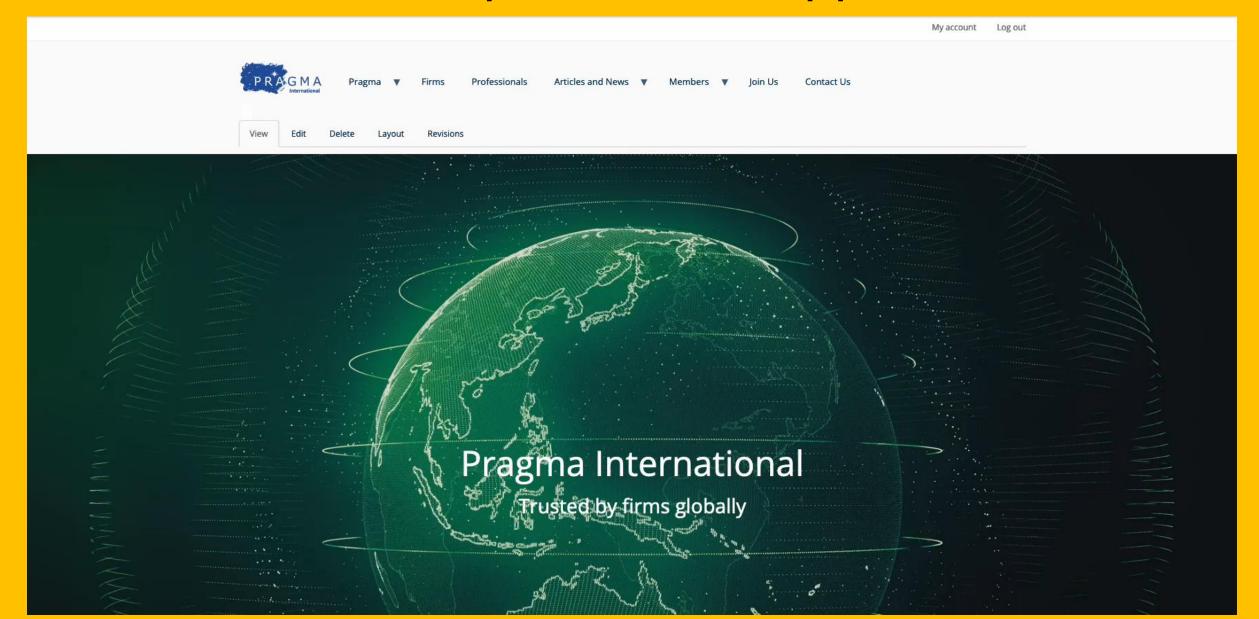
2023-2024 New Incon	ne 25.900€			
Australia	кно			
Bolivia	Engal Abogados			
Canada	Nelson Champagne			
Dominican Republic	Caceres Torres			
India	Solomon Inc.			
Morocco	Maddah Law			
Peru	EGA			
South Africa	Snaid & Morris			
Taiwan	BTLaw			
Turkey	Herdem			
Uruguay	Castellan			
WR Immigration	USA			

Negotiating with:				
Japan	Atsumi & Sakai			
Austria	SHB Law			
Cape Verde	Hoppfer Almada			
Poland	KBZ Legal / Piechocky Law Firm			
Luxemburg	Jurisconsul			
Croatia	Ured-Novosel			
Panama	López Giraldo y Asociados			

Number of Firms  $2016 \rightarrow 20$   $2024 \rightarrow 40$ 



## **Business Development Web App**



# **Business Dev Targets for 2025**

Tier 1	Tier 2	Tier 3	Tier 4
Luxembourg	Slovak Republic	Bosnia & Herzegovina	Egypt
Ireland	Latvia	Thailand	Côte d'Ivoire
Switzerland	Greece	Jamaica	Kenya
Norway	Hungary	Ecuador	Cameroon
Qatar	Poland	Paraguay	Nigeria
Denmark	Uruguay	Ukraine	Ethiopia
Austria	Croatia	Indonesia	
Sweden	Panama	Cabo Verde	
Belgium	Maldives	Vietnam	
U.A.E.	Costa Rica	Tunissia	



#### Referrals



Firm  -1	TOTAL	2017	2018	2019	2020	2021	2022	2023	2024		
Algebra	8	.0	0	3	2	0	2	1	0	٨	
Sent	3						2	1		$I \setminus \Lambda$	
Received	5			3	2					LVV	2
Álvarez	22	1	6	2	2	1	4	3	3	A	
Sent	11		4	1	2	1	1	1	1	1 A	
Received	11	1	2	1			3	2	2	$\neg$	0
Bishop & Sewell	30	3	10	7	4	6	0	0	0	Λ	
Sem	12	1	5	4		2			1	M	
Received	18	2	5	3	4	4					6
Bos van der Burg	36	0	1	3	3	4	6	6	13		
Som	18			1	2	1	5	5	4		
Received	18		1	2	1	3	1	1	9	/	0
BTLaw	6	0	0	0	0	0	0	3	3	Г	
Sent	2							1	1	- 1	
Received								2	2		2
Brykov	6	1	0	0	0	3	2	0	0	Λ	
Sent	2					1	1				
Received	-	1				2	1				2
Cáceres Torres	2	0	0	0	0	0	0	2	0	A	
Sent										- 1	
Received	2							2			2
Caria Mendes	48	2	8	9	14	3	6	3	3	Λ	
Sem	2				2					21	
Received	46	2	8	9	12	3	6	3	3 /	N_	44
Castellán	0	0	0	0	0	0	0	0	0		
Sem											33
Received							100				0
CCVZ	7	2	0	1	1	1	0	1	1		
Sent	100			1					555	MI	
Received		2			1	1	1975	1	1	V V	5
CLC	18	0	0	0	0	0	0	9	9		
Sent								4	3	1.	
Received								5	6	- 1	4
Cuevas	19	5	6	3	1	0	2	2	0	1	
Sent	13	4	3	3	1		1	1		\ _	
			- 0							1/1	-

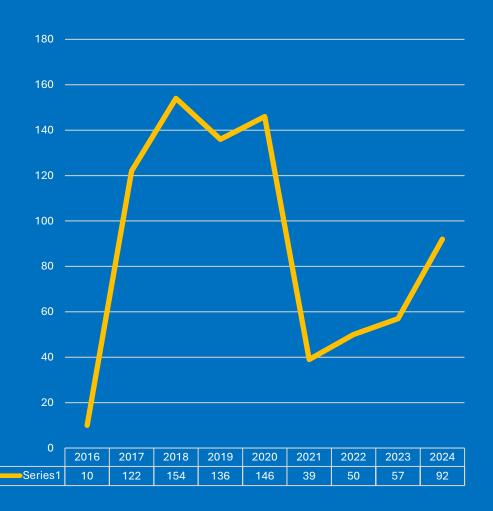
# New Referrals Web App

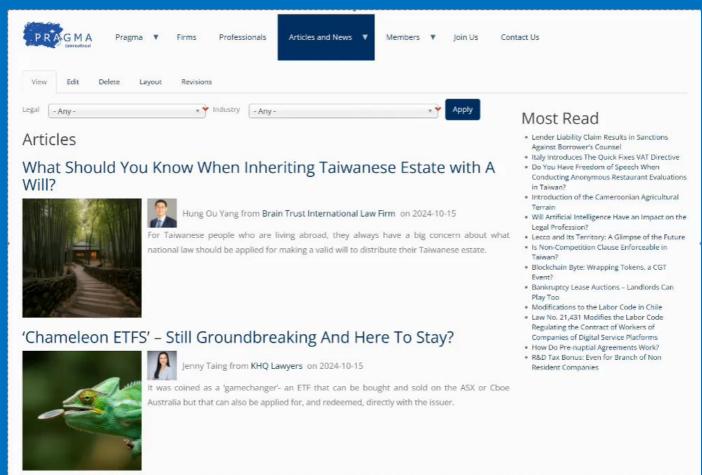
Firms Professionals Articles and News Members ▼ Join Us Contact Us Status (field\_status) - Any -Firm Receiver N Date Sender Country Status 1 2024-10-11 Kate United States Miki Matrician Carter Lemon Immigration Kuwait-USA 58802 Open WR Immigration Boguslawska Camerons LLP 2 2024-10-11 Kate Immigration Kuwait-Canada 58801 Canada Open Carter Lemon Boguslawska Camerons LLP 3 2024-10-07 Gianfranco Di Interconsulting Studio Hotel Leasig 58794 United Kingdom Assigned Carter Lemon Camerons Seamus Smyth LLP Garbo Associato 4 2024-09-23 Safak Herdem Herdem Law Immigration matters (SIS 58769 Denmark Assigned Skau Reipurth Frederik Kromann specifically) in Denmark. Jespersen 5 2024-09-17 Kees van der Bos van der Burg Corporate and Bankruptcy in 58705 Italy Interconsulting Studio Maurizio Bottoni Burg Advocaten Associato Real Estate Development 6 2024-09-17 Andrew Walker KHQ Lawyers 58695 Croatia Assigned Ured Novosel Karlo Novosel 7 2024-09-10 Antonio Jesús Updated and official commercial 58653 United Kingdom Manubens Abogados Carter Lemon Camerons Seamus Smyth Assigned LLP Jimena information regarding a UKbased company 2024-09-05 Aaron Solomon 58622 Maldives Suood & Anwar LLP Mohamed Shahdy Anwar Solomon & Co. Debt Recovering Assigned 9 2024-09-04 Salvador Balcells Manubens Abogados Creation of a Company in Cabo 58529 Cape Verde Open i Iranzo 10 2024-09-03 Salvador Balcells Manubens Abogados Establishing a Company in 58528 Portugal Open i Iranzo Portugal 11 2024-08-29 Matthew E. Goulston & Storrs Nairobi 58517 Kenya Assigned Anjarwalla & Khanna. Sonal Tejpar Epstein 12 2024-08-28 Pragma Pragma International Italian Instrument 58512 Italy Closed -International Lost 13 2024-08-28 Pragma 58511 Taiwan Brain Trust International Hung Ou Yang Pragma International Investment International

My account

Log out

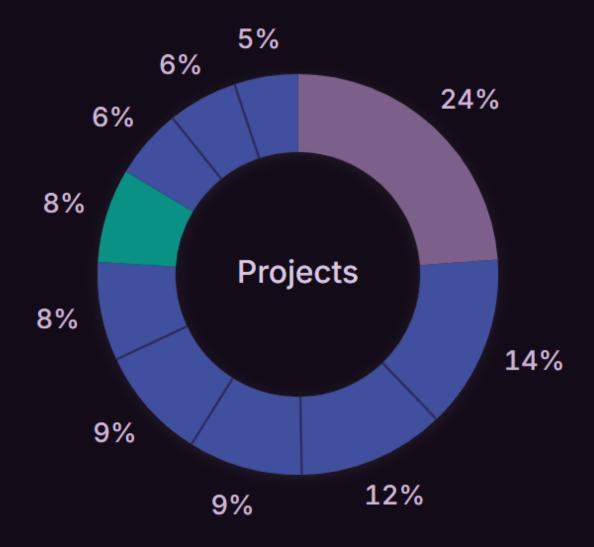
#### **Articles & Firm News**





#### **TOTAL HOURS**

#### 764:54:15



#### **New Feature: Time**

Action	Time	%
Business Dev	107	14%
Coordination	90	12%
Content	70	9%
Congress	69	9%
IT	60	8%
Pragma 2025	58	8%
Marketing	43	6%
Management	43	6%
Marketplace	39	5%
Social Networks	27	3%
Financials	17	3%
Working Groups	16	2%
TOTAL	764	

July – September data



# Key Actions for 2025

#### Business Development

- Pragma Team internally
- Special Project "Bring one of your contacts"
- Referrals Tracking System
- Working Groups (IP, Taxes, M&A, Drone Law, Al,...)
  - · WhatsApp Group for sharing topic articles and quick requests
  - Dedicated page on website?
  - 2-3 meetings per year
- Monthly Journal (more business focused: firm news, interviews,...)
  - Internal for increasing referrals
  - · External for increasing leads and branding
- Ambassadors General Online Meeting (January, May, September)
- Monthly Firms Webinars
- New Pragma Website with Congress Add-on
- International Networks Benchmark

